

# Information to help you go to **SCHOOL** on the **INTERNET**

## **“Going to School on the Internet”**

An exciting and easy to follow new guide, specific to the Internet in education and how Australian schools can be a part of it.

## **“Introduction to Internetworking Self-Study Guide”**

A convenient self-paced training curriculum designed to assist you in developing a basic understanding of the terminology and technology found in today's internetworks.

## **“Internetworking Terms and Acronyms” Dictionary**

A comprehensive dictionary that will help you to understand terms and acronyms used widely in the computer environment.

## **“The Art of Networked Multimedia” from Cisco Systems**

A simple point-and-click CD enabling you to explore the fascinating world of multimedia on your own PC.

## **“Point and Click Internetworking” from Cisco Systems**

A simple ten-minute presentation describing some of the latest trends in internetworking.

**Don't get**

# **LEFT BEHIND**

**on the Information *Superhighway***



## Who is Cisco?

Cisco Systems, Inc., is the leading worldwide supplier of high-performance, multi-media and multiprotocol internetworking products, including routers, bridges, workgroup systems, internetwork servers and router management software. Cisco technology is used to build educational networks linking an unlimited number of geographically dispersed local-area networks (LANs) and wide-area networks (WANs).

Since the company first started shipping products in 1986, Cisco has consistently captured more than 50% of the global market for these critical networking systems. In Australia, it is estimated that Cisco has more than 60% market share.

Cisco deals with most of Australia's leading corporations and government bodies. The company's internetworking products form the basis of many of Australia's most demanding networks, such as those used by airlines, banks, mining companies, stock brokerage firms, utilities, Social Security, Defence and so on.

To date, Cisco has installed more than 150,000 routers in over 40 countries for some 15,000 customers. These customers comprise a wide variety of vertical markets, including educational, industrial, financial, service, telecommunications, retail and government segments.

## Cisco in Education

Education is an important market for Cisco, and one which is rapidly growing for the data communications market. Schools which were once content with a few stand-alone personal computers are now looking to connect them together and to extend their contact to other schools. To do so, they are turning to Cisco for advice, equipment and support.

Throughout the world Cisco is a keen supporter of the use of computers in education. The company is an active participant in the Global Schoolhouse Project, a program established by the US National Science Foundation to bring students around the world together via electronic media. In Australia, Cisco's involvement in the project has taken the form of donations of product, services and advice on specific projects.

Cisco was actively involved in the early stages of developing the Internet. That involvement remains today as the company works with both Australian and American universities, providing product and services to continually support the growth of the Internet.

FOR FURTHER INFORMATION:

Call Cisco Systems on tel: 1 800 678 808.

